UNITED STATES PATENT AND TRADEMARK OFFICE Trademark Trial and Appeal Board P.O. Box 1451 Alexandria, VA 22313-1451

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J. RYAN HINSHAW BLUE CROSS AND BLUE SHIELD ASSOCIATION 225 N MICHIGAN AVE CHICAGO, IL 60601

May 11, 2020

Serial No.: 88501639

ESTTA TRACKING NO: ESTTA1054643

The request to extend time to oppose is granted until 7/12/2020 on behalf of potential opposer BLUE CROSS AND BLUE SHIELD ASSOCIATION.

Please do not hesitate to contact the Trademark Trial and Appeal Board at (571)272-8500 if you have any questions relating to this extension.